



PAUL KRASNOO » RESUME »

PROFILE »

Designer with proven print and web design skills. Recognized for the ability to develop creative, clear, and functional solutions, that meet the needs of both client and target audience.

EXPERIENCE »

Freelance Design Consultant

Sept. 2001 - Present

- » Recent work includes producing identity branding packages for Evelexa BioResources, Altus Biologics and Alantris Corporation.
- » Projects involved project management, logo design, page layout, web design, web construction, and graphical user interface design.

Computerworld, Framingham, MA

Designer, Nov. 2000 - Aug. 2001

- » Developed a unified look and feel for the roughly 60,000 web pages that comprise www.computerworld.com.
- » Created distinctive layouts for specific sections of the web site to create unique section-identity while remaining consistent with the overall site.
- » Coordinated and drafted print advertisements, online charts and diagrams, and marketing visuals.

Project Truffle, San Francisco, CA

Senior Designer | Contractor, May 2000 - Present

- » Conceived and produced all print advertising and direct mail marketing pieces.
- » Designed Project Truffle web site, including layout, content, and interface.

SKILLS »

PhotoShop 7
Illustrator 10
QuarkXpress 5
InDesign 2
Fireworks
Flash MX
ImageReady
GoLive 6
Dreamweaver MX
HTML
Javascript
Vignette Storyserver
TCL
Adobe Acrobat
Microsoft Office

EDUCATION »

Cornell University
Arts & Sciences
B.A. in History of Art
May 1999, Dean's List

CONTACT »

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